



Brand Kits and Product Ads

FIELD GUIDE: BRAND KITS AND PRODUCT ADS

Lesson 7 · Lesson guide

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The *goal*

Run the whole ad pipeline from a website to a published ad, with the sizes and checks for every step.

Step by *step*

Prompts and *settings*

- Open Brand kits: <https://tryflowy.ai/library/brandkit>

Common *mistakes*

- Skipping the brand kit and fixing colors by hand in every prompt.
- Expanding from an already expanded image.
- Publishing without scoring the exact cut you post.