



Edit Videos on the Timeline

TITLES, TRANSITIONS AND COLOR

Lesson 3 · Lesson guide

With Ritesh Bucha, Founder, Flowy

The *goal*

Add a title card, dissolve between shots and grade one clip so it matches the rest.

Step by *step*

1 Add a title

Add text works. Select the placeholder, type the title: EMBER. Keep titles short. Write the title before you open Flowy.

2 Add a title

Pick a font from Google Fonts. Click Bold for weight. Under Color, type a warm cream instead of pure white. If your brand has a color, use it for one word, not the whole title.

3 Add a title

Select it, Skip to start, press up twice. Split at playhead, select the second piece, Delete.

4 Add a title

Open the Transform tab. Keep titles inside the middle of the frame. Use it once a year.

5 Dissolve between shots

Select Lift. Open Compositing, find Transitions. Set In to Cross Dissolve. Pick one kind per film. Play across it, and check nothing important happens in that half second. A sneaky fix, use it.

6 Grade one clip

Select it, open Effects. Pick Temperature, press Add, push it warm until it matches the pour. Add Vignette. Copy Properties on a clip's right click menu copies the grade, Paste Properties applies it to another clip.

7 Grade one clip

Add adjustment layer from the toolbar.

8 Play it back

Change one thing, play again.

Prompts and *settings*

EMBER. Slow mornings.

#F3E6CF

- Open Projects: <https://tryflowy.ai/creator-studio/projects/all>

Common *mistakes*

- Pure white titles on bright footage. Use a soft cream or add a background.
- Dissolves longer than a second; they make a short film feel slow.
- Grading every clip differently. Match them to one look.