



Flowy: First Steps

YOUR FIRST IMAGE IN TWO MINUTES

| Lesson 1 · Lesson guide

With Ritesh Bucha, Founder, Flowy

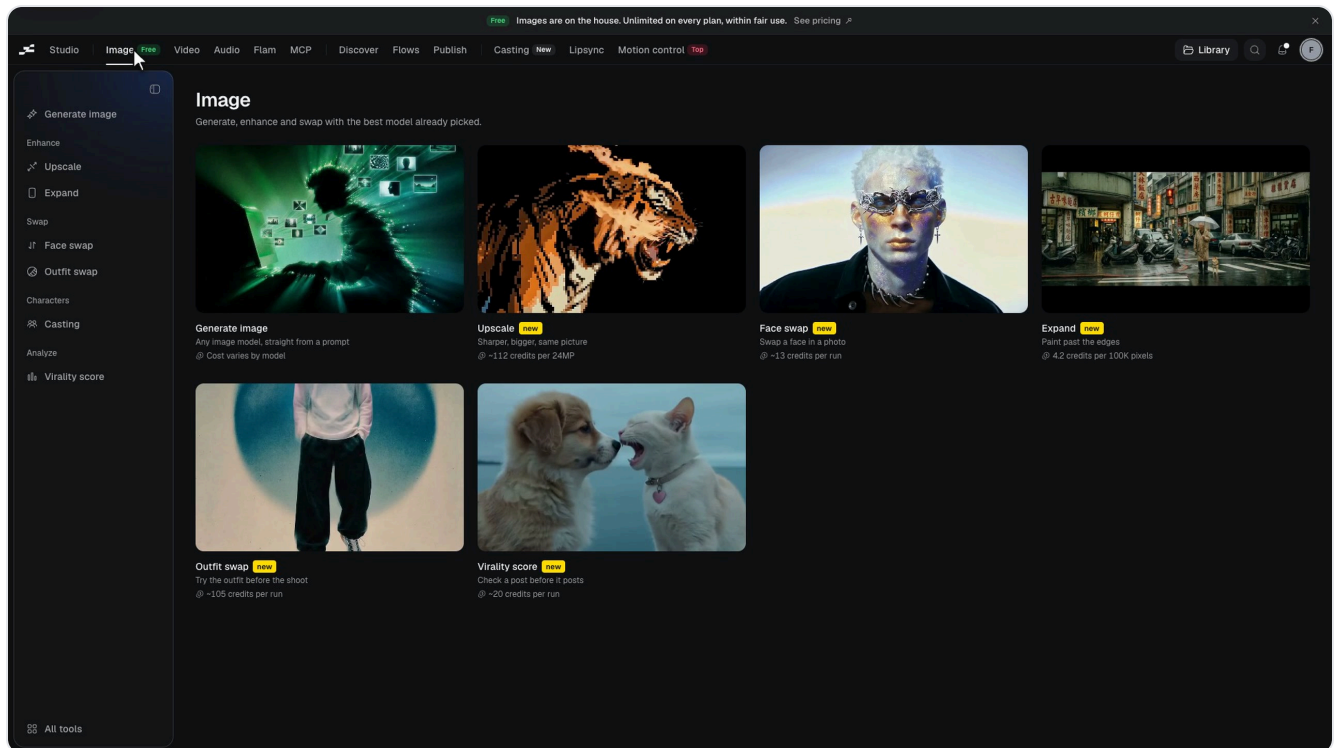
The *goal*

Write one vivid prompt on the free Image lane and get a product still you can post today.

Step by *step*

1 Open the Image tool

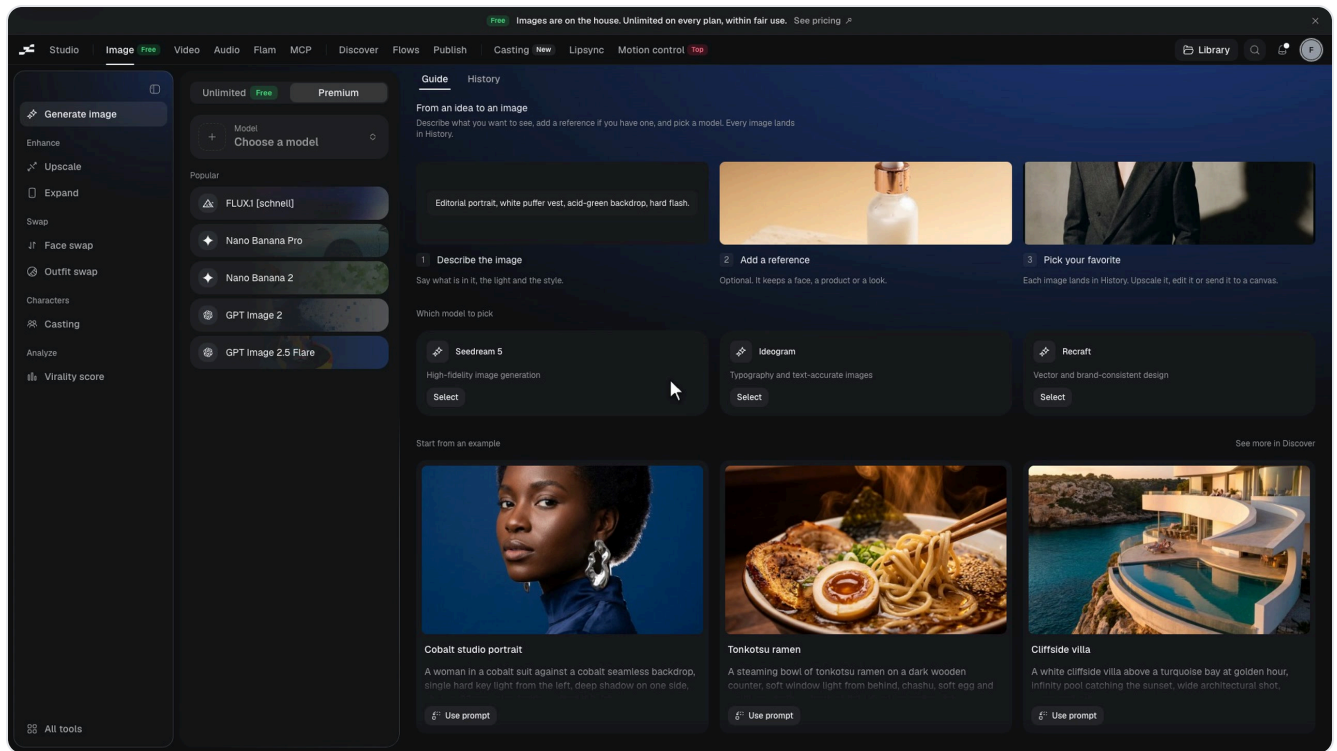
Top bar.



2

Open the Image tool

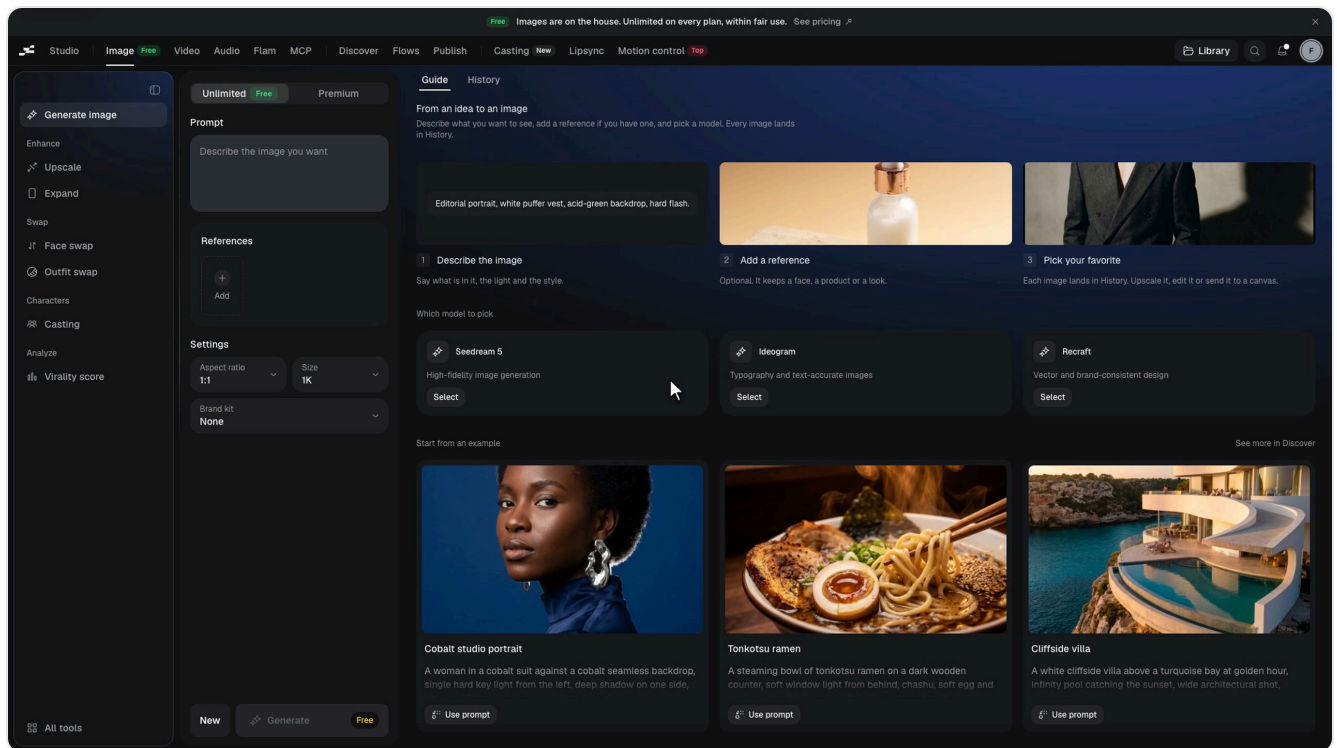
See this switch?



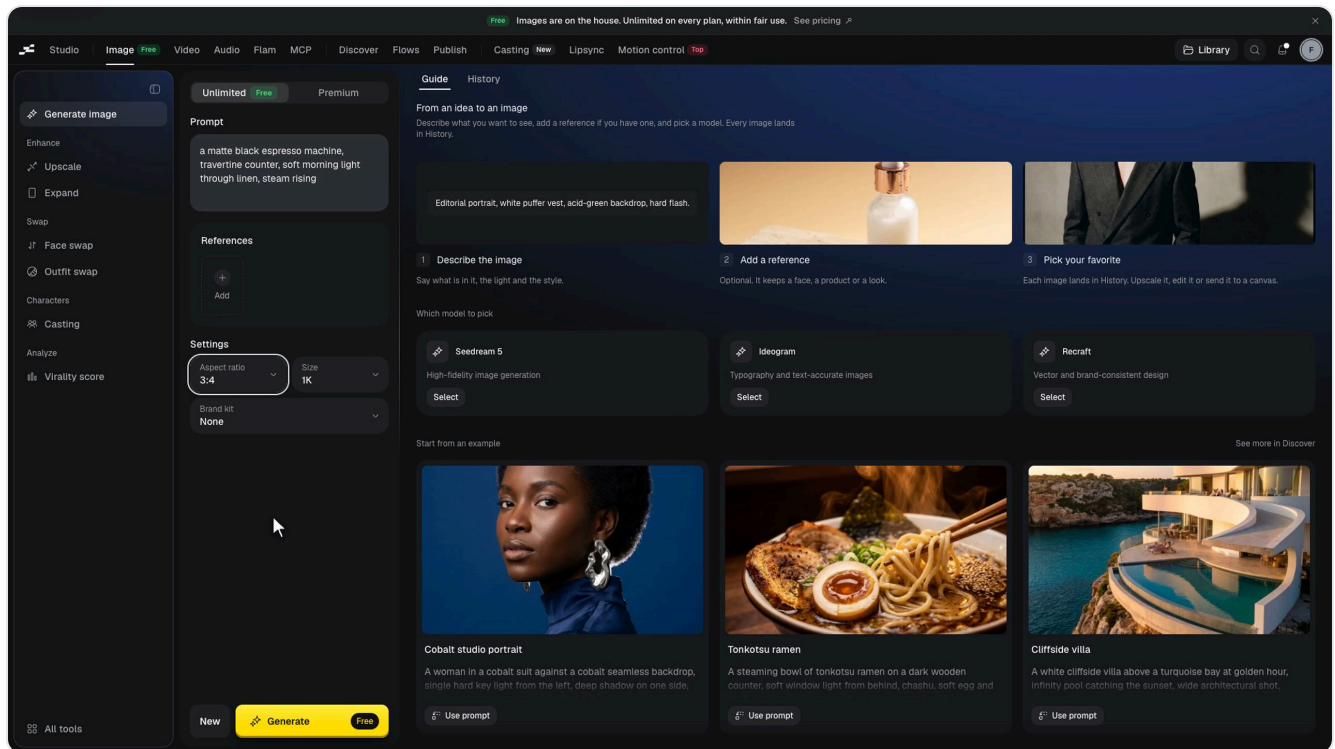
3

Write a vivid prompt

Say what it is, where it sits, and what the light is doing.



Settings, aspect ratio, three by four.



Prompts and *settings*

a matte black espresso machine, travertine counter, soft morning light through linen, steam rising

Unlimited Free

3:4

- Open Image: <https://tryflowy.ai/image/generate>

Common *mistakes*

- Leaving the lane on Premium. Pick Unlimited so the run costs no credits.
- Writing a list of keywords instead of one sentence about the subject, the setting and the light.
- Using a square frame for a phone feed. A tall frame such as 3:4 fills more of the screen.
- Rewriting the whole prompt after a weak take. Change one detail at a time so you can see what it did.

Your *homework*

Homework. Generate a product still of something on your desk, styled like a magazine ad. Submit your favorite take.

